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J. L. THOMPSON'S OFFICE

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R. J. REYNOLDS TOBACCO ACTIVITY

TOP 50 MARKETS

T/A	MARKET	CANCELLATIONS OR CUTBACKS	EFFECTIVE DATE
1C0	Boston, MA	Possibly a #20 showing to be dropped from a # 85 showing.	7/1/84
		Dropping 250 cabs	7/1/84
1B0	Providence, RI	No Cancellations Planned	--
1F0	Hartford/New Britain Bristol, CT	No Cancellations Planned	--
1H0	Buffalo, NY	No Cancellations Planned	--
1I1	Bridgeport/ Stamford/ Norwalk/ Danbury, CT	Dropping (1) Permanent Paint	5/1/84
1I1	New York	Dropping 600 cabs-otherwise Also a reduction in showing with TDI/Winston Network (7/1/84) Transit	7/1/84
1J0	Rochester, NY	No Cancellations Planned	--
2A1	Philadelphia, PA	No Cancellations Planned	--
2C1	Baltimore, MD	Plan a reduction in present showing with TDI/Winston Network (7/1/84) Transit	7/1/84
2C2	Washington, DC	No Cancellations Planned	--
2D0	Norfolk, VA	No Cancellations Planned	--
2H0	Pittsburgh, PA	No Cancellations Planned	--
		Plan a reduction in present showing with TDI/Winston Network (7/1/84) Transit	
2J0	Cincinnati, OH	Going from #75 to #50 showing	7/1/84

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2K0	Cleveland, OH	Going from #75 to a #50 showing Also a reduction in present showing with TDI/Winston Network (7/1/84) Transit	7/1/84
2L0	Columbus, OH	Going from #100 to a #75 showing	7/1/84
2M0	Dayton, OH	No Cancellations Planned	--
3G0	Atlanta, GA	Going from #75 to a #50 showing Also a reduction in present showing with TDI/Winston Network (7/1/84) Transit	7/1/84
3K0	Miami/Ft. Lauderdale, FL	No Cancellations Planned	—
3M0	Tampa, St. Petersburg, FL	Reduction from a #75 to a #50 showing	7/1/84
3P0	Nashville, FL	Going from a #100 to a #75 showing	7/1/84
3Q0	Birmingham, AL	Reduction from a #75 to a #50 showing	7/1/84
4B0	Indianapolis, IN	Going from #100 to a #75 showing	7/1/84
4C1	Louisville, KY	No Cancellations Planned	—
4D0	Detroit, MI	No Cancellations Planned	--
4G0	Chicago, IL	Dropping 200 cabs - Also a reduction in showing with TDI/ Winston Network (7/1/84) Transit	7/1/84
4J0	Milwaukee, WI	No Cancellations Planned	--
4L0	Minneapolis/ St. Paul, MN	No Cancellations Planned	--
5A0	Memphis, TN	No Cancellation Planned	--
5C0	St. Louis, MO	Going from a #100 to a #75 showing	7/1/84

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5F1	New Orleans, LA	No Cancellations Planned	--
5I1	Dallas/Ft. Worth, TX	Going from a #75 to a #50 showing	7/1/84
5J0	Houston, TX	Going from a #150 to a #100 showing	7/1/84
5L1	San Antonio, TX	Going from 14 perms to 9 perms	7/1/84
5M0	Oklahoma City, OK	No Cancellations Planned	7/1/84
6B0	Kansas City, MO	No Cancellations Planned	--
6E0	Denver/Boulder, CO	Going from a #75 to a #50 showing Also a reduction in showing with TDI/Winston Network (7/1/84) Transit.	7/1/84
6H0	Portland, OR	Dropping 2 rotarys replacing with 2 perms	7/1/84
6I0	Seattle/Tacoma, WA	Reduction from a #100 to a #75 showing.	7/1/84
7C0	Phoenix, AZ	No Cancellations Planned	--
7E1	Los Angeles, CA	Dropping a #50 showing with F&K leaving a #100 showing - Also a reduction in showing with TDI/ Winston Network (7/1/84) Transit. The showing Gannett remains as is.	7/1/84
7F0	Sacramento, CA	No Cancellations Planned	7/1/84
7G0	San Diego, CA	Going from #75 to a #25 showing with F&K. Nothing is being cancelled with Gannett.	7/1/84

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7H0	San Jose, CA	Going from #50 to a #25 showing with Gannett. Nothing being cancelled with F&K.	7/1/84
7H0	Oakland, CA	Going from #50 to a #25 showing with Gannett. Nothing being cancelled with F&K.	7/1/84
7H0	San Francisco, CA	Going from #50 to a #25 showing with Gannett. Nothing being cancelled with F&K.	7/1/84

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